

2019 Community Revitalization Partnership Investment Opportunities

We are committed to providing a positive experience for everyone involved in our rebuilding projects. Community Revitalization Partners that choose to “adopt” a house/community space as a rebuilding project will serve as the volunteer team to provide the repairs. The team will select a captain to recruit and manage volunteers, regularly attend meetings and procure project materials. In return, we will identify an appropriate rebuilding project based on the volunteer team’s skill level, train and support the captain and provide construction resources and skilled labor as needed. While it is common for our partners to provide a volunteer team to participate in the rebuilding project it is not mandatory— we can layer your funding with other partner support to ensure that the highest level of impact is provided.

2019 National Rebuilding Day: Saturday, April 27, 2019

Geographic Area: Northside Richmond, Eastern Henrico

National Rebuilding Day (NRD) is held the last Saturday in April. Over 1,000 volunteers throughout the Greater Richmond region provide an array of repairs to homes and community spaces in a target neighborhood. Each project site comes with its own unique history and work scope. Once deployed, volunteers will participate in various activities—from yard cleanup and painting to skilled repairs and home safety modifications.

2019 Fall Fix-Up Day in the Tri-Cities: Date and Location TBD

Geographic Area: Petersburg, Hopewell, S. Chesterfield

Fall Fix-Up Day is our annual, one-day “blitz-build,” that takes place in the Tri-Cities area of Virginia. Volunteers, skilled and unskilled, come together to repair the homes of homeowners in need.

Partner Builds: Year-Round

Geographic Area: Richmond, Petersburg, Hopewell, Chesterfield County, Henrico County

In an effort to provide home repairs year-round, we give community revitalization partners (sponsors) the opportunity to participate in our Partner Build Program. These projects occur throughout the year and are often of a limited scope, making them ideal for smaller volunteer teams and those that are not available during Fall Fix-Up Day or National Rebuilding Day.



2019 Community Revitalization Partnership Levels

City Rebuilder Partner: \$20,000 or greater

Branding & Recognition

- ❖ Logo/name on volunteer shirts and at events
- ❖ Recognition at designated project site(s) and in press releases, annual report, social media and website
- ❖ Speaking opportunities at all events

Employee Engagement

- ❖ Adopt **up to four** houses/community spaces for multiple volunteers
- ❖ 20 race entries into the 2019 Run2Rebuild Richmond 5K event; date TBA

Consumer Engagement

- ❖ Distribute company products to volunteers at all rebuilding project locations

Neighborhood Rebuilder Partner:

\$10,000-\$19,999 range

Branding & Recognition

- ❖ Logo/name on volunteer shirts
- ❖ Recognition at designated project site(s) and in press releases, annual report, social media and website

Employee Engagement

- ❖ Adopt **up to three** houses/community spaces for multiple volunteers
- ❖ 15 race entries into the 2019 Run2Rebuild Richmond 5K event; date TBA

Block Rebuilder Partner:

\$6,000-\$9,999 range

Branding & Recognition

- ❖ Recognition at designated project site(s) and in annual report, social media and website

Employee Engagement

- ❖ Adopt **up to two** houses/community spaces for multiple volunteers
- ❖ 10 race entries into the 2019 Run2Rebuild Richmond 5K event; date TBA

Home Rebuilder Partner:

\$3,000-\$5,999 range

Branding & Recognition

- ❖ Recognition at designated project site and in annual report, social media and website

Employee Engagement

- ❖ Adopt **one** house/community space for multiple volunteers
- ❖ 6 race entries into the 2019 Run2Rebuild Richmond 5K event; date TBA

Good Neighbor Partner:

\$1,500-\$2,999 range

Branding & Recognition

- ❖ Recognition at shared project site(s) and in annual report, social media accounts and website

Employee Engagement

- ❖ Opportunity to **collaborate with another partner** to adopt **one** house/community space for multiple volunteers
- ❖ 4 race entries into the 2019 Run2Rebuild Richmond 5K event; date TBA

Helping Hands Partner: \$500-\$1,499 range

For smaller churches, non-profit organizations and community/military groups that are located in the Tri-Cities area*

Branding & Recognition

- ❖ Recognition at designated project site(s) and in annual report, social media accounts and website

Employee Engagement

- ❖ Opportunity to adopt **one** house/community space for multiple volunteers (up to 20)
- ❖ 4 race entries into the 2019 Run2Rebuild Richmond 5K event; date TBA

(*) – Exceptions apply on a case-by-case basis

All monetary funds will contribute to the support of the organization's administrative overhead costs in addition to the direct costs associated with rebuilding projects.



2019 Community Revitalization Partnership Commitment Form

My organization is pleased to join other community revitalization partners of Rebuilding Together Richmond by committing to the following sponsorship level:

City Rebuilder (\$20,000+) \$ _____ Neighborhood Rebuilder (\$10,000-\$19,999) \$ _____
Block Rebuilder (\$6,000-\$9,999) \$ _____ Home Rebuilder (\$3,000-\$5,999) \$ _____
Good Neighbor (\$1,500-\$2,999) \$ _____ Helping Hand Partner (\$500-\$1,499) \$ _____

(For all levels of partnership that are adopting a house/community space)

_____ We would like to participate in National Rebuilding Day in Richmond, VA (April 2019).

_____ We would like to participate in Fall Fix-Up Day in the Tri-Cities (October 2019).

_____ We would like to participate during another time of the year (Partner Build).

We have fully read and understand the partnership guidelines, partnership levels and agree to the following terms of commitment:

- We will provide 15-20 people to serve as a volunteer team (per house/community space) and will inform RTR of anticipated skill level of volunteers.
- We will provide a capable team leader to serve as our team captain to attend meetings, organize our volunteers, manage relationships and provide lunch/water at the project site(s).

Team Captain Name: _____ Email: _____

Office Phone Number: _____ Cell Phone Number: _____

Checks should be made payable to Rebuilding Together of Richmond

Rebuilding Together Richmond

406 W. Franklin Street, Suite B | Richmond, Virginia 23220

Phone: (804) 447-3841 | Email: marykay@rebuildingtogetherrichmond.org

REBUILDING TOGETHER OF RICHMOND | Federal Tax ID Number: 54-1652359

Form Completed By: _____ Organization: _____

Organization Address: _____

Office Phone: _____ E-mail: _____

Signature: _____ Date: _____