



On behalf of River Road United Methodist Church and Rebuilding Together Richmond, we cordially invite you to participate as a sponsor of the Run2Rebuild Richmond 5K and [Re]Fair. Proceeds help to defray event expenses and support our overall community revitalization work in the Greater Richmond region.

Run2Rebuild Richmond will be held on **Saturday, September 22, 2018** at River Road United Methodist Church in Henrico, Virginia. The event will feature a [Re]Fair - a fair that focuses on health, wellness, human services, community engagement and education. The [Re]Fair will begin at 8:00AM and the 5k Run/Walk and One Mile Fun Run will start promptly at 9:00AM. Rain or shine.

There are various levels of sponsorship for Run2Rebuild Richmond:

Presenting Sponsor (\$2,500)

- Logo/name on pre-event banner, on Start/Finish line banner, signage and t-shirts
- Bring greetings before start of race
- Recognition on social media and other mass e-communication correspondence
- [Re]Fair exhibition space*
- Ten (10) race entries and t-shirts

Platinum Sponsor/Media Partner Sponsor (\$1,000)

- Logo/name on pre-event banner, signage and t-shirts
- Recognition on social media and other mass e-communication correspondence
- [Re]Fair exhibition space*
- Six (6) race entries and t-shirts

Gold Sponsor (\$500)

- Logo/name on signage and t-shirts
- Recognition on social media and other mass e-communication correspondence
- [Re]Fair exhibition space*
- Four (4) race entries and t-shirts

Silver Sponsor (\$300)

- Logo/name on signage and t-shirts
- Recognition on social media
- [Re]Fair exhibition space*
- Two (2) race entries and t-shirts

Bronze Sponsor (\$150)

- Logo/name on signage
- Recognition on social media
- [Re]Fair exhibition space*

Top Finisher Awards Sponsor (\$300 or goods donated of equal value)

Sponsored awards presented to the top 3 male and female finishers

Water Stop (\$250)

Combine with another sponsorship level for \$200
Signage with logo placed at water stop

Mile Marker (\$150)

Combine with another sponsorship level for \$100
Signage with logo placed at 1st or 2nd mile marker

[Re]Fair Exhibition Space (\$50)

Free for nonprofit/community organizations

* Exhibitors must be related to human services, community engagement, or volunteerism. Exhibitors are not allowed to sale products and services on-site.

Race Entry Pricing

Adults (age 18 and up): \$25

Children (age 17 and under): \$10

Thank you for your interest in sponsoring this year's Run2Rebuild Richmond 5K and [Re]Fair. If you have any questions, please contact Malcolm Jones, Development and Communications Manager at (804) 447-3841 or Malcolm@RebuildingTogetherRichmond.org

2018 Run2Rebuild Richmond Sponsorship Agreement

Please print your name as it should appear in event materials.

Company/Organization name: _____

Mailing address: _____

Primary Contact person: _____

Phone number: _____ Email address: _____

Sponsor Acknowledgement Deadlines

- ❖ Please send your check by **Friday, August 24, 2018** to Rebuilding Together Richmond, 406 West Franklin St, Suite B, Richmond, VA 23220.
- ❖ Please submit a hi-resolution .eps or .png logo and all accompanying marketing materials by **Friday, August 24, 2018** to Malcolm@RebuildingTogetherRichmond.org.

I/My organization is pleased to join other partners by sponsoring the 2018 Run2Rebuild Richmond 5K and [Re]Fair. I will commit to one of the following sponsorship levels:

- _____ Presenting Sponsor (\$2,500)
- _____ Gold Sponsor (\$500)
- _____ Bronze Sponsor (\$150)
- _____ Top Finisher Awards Sponsor (\$300 or goods donated of equal value)
- _____ Water Stop Sponsor (\$250) | (\$200 if combined with another sponsorship level)
- _____ Mile Marker Sponsor (\$150 each mile) | (\$100 if combined with another sponsorship level)
- _____ Media Partner (Promote event through television, radio or print)
- _____ [Re]Fair Exhibitor (\$50) | (Free for nonprofit groups and community organizations)
- _____ Platinum Sponsor (\$1,000)
- _____ Silver Sponsor (\$300)
- _____ Media Partner (in-kind \$1,000)

Total Amount Due: \$ _____

_____ **Contribution is enclosed** _____ **Contribution will be sent by Friday, 8/24/18**

Invoices for financial contributions are available upon request. Would you like an invoice? (y/n) _____

***Checks should be made payable to Rebuilding Together of Richmond and write "R2RR" and your level of sponsorship in the check memo ***

Rebuilding Together of Richmond

406 W. Franklin Street, Suite B | Richmond, Virginia 23220

Phone: (804) 447-3841 | Email: Malcolm@rebuildingtogetherrichmond.org

Federal Tax ID Number: 54-1652359

I agree to the following:

The undersigned hereby certifies he/she is a duly authorized representative of the applicant company, that the information provided is true, and that he/she, on behalf of the applicant company, understands and agrees to the sponsorship information provided herewith, which by this reference is herein incorporated and made a part hereof.

Printed Name: _____

Signature: _____ Date: _____