



November 1, 2017

Dear Community Leader,

On behalf of the Rebuilding Together Richmond (RTR) board, staff, volunteers and clients, thank you for your interest in supporting our organization. For over 25 years, we have improved the homes of over 1,300 homeowners throughout the Greater Richmond region and their families by providing repair and safety modification services. Nearly 1,000 volunteers from various backgrounds participate in our rebuilding projects annually.

We invite your organization to become a community revitalization partner. As a partner, you join our strong network of allies that are committed to preserving affordable homeownership and making a difference in our communities. Your partnership provides the opportunity to participate in our Fall Fix-Up Day, National Rebuilding Day and/or partner build program by coordinating a volunteer project with your company associates. Your financial contribution will support our rebuilding projects and related activities throughout the year in Richmond, Chesterfield, Henrico, Hopewell, Petersburg and surrounding areas.

In addition to our community revitalization partnership, we also invite organizations the opportunity to sponsor our signature fundraising events in 2018, such as our Run2Rebuild Richmond 5K and Fall Fixin's Annual Benefit Auction. Net proceeds from sponsorships also support our mission to transform lives, improve homes and revitalize communities. Please contact us if you are interested in learning more about our event sponsorships.

I hope you will join us in 2018 to transform more homes and to help revitalize neighborhoods in the Greater Richmond region. Enclosed is more information about our partnership opportunities.

I would love to schedule a time to have a brief phone conversation with you or even meet in person to discuss ways in which we can partner with one another. Feel free to send me an email at marykay@RebuildingTogetherRichmond.org or call (804) 447-3841.

Thank you for your consideration.

A handwritten signature in black ink that reads "Mary Kay Hines". The signature is written in a cursive, flowing style.

Executive Director
Rebuilding Together Richmond

Community Revitalization Partnership Investment Opportunities

We are committed to providing a positive experience for everyone involved in our rebuilding projects. Community Revitalization Partners that choose to “adopt” a house/community space as a rebuilding project will serve as the volunteer team to provide the repairs. The team will select a captain to recruit and manage volunteers, regularly attend meetings and procure project materials. In return, we will identify an appropriate rebuilding project based on the volunteer team’s skill level, train and support the captain and provide construction resources and skilled labor as needed. While it is common for our partners to provide a volunteer team to participate in the rebuilding project it is not mandatory– we can layer your funding with other partner support to ensure that the highest level of impact is provided.

2018 National Rebuilding Day: Saturday, April 28, 2018

Geographical Territory: Northside Richmond, Eastern Henrico

National Rebuilding Day (NRD) is held on the last Saturday in April. Over 1,000 volunteers throughout the Greater Richmond region provide an array of repairs to qualified homes and community spaces in a target neighborhood. Each project site comes with its own unique history and work scope. Once deployed, volunteers will participate in various activities—from yard cleanup and painting to skilled repairs and home safety modifications.

2018 Fall Fix-Up Day in the Tri-Cities: Date and Location TBD

Geographical Territory: Petersburg, Hopewell

Fall Fix-Up Day is our annual, one-day “blitz-build,” that takes place in the Tri-Cities area of Virginia. Volunteers, skilled and unskilled, come together to repair the homes of homeowners in need.

Partner Builds: Year-Round

Geographical Territory: Richmond, Petersburg, Hopewell, Chesterfield County, Henrico County

In an effort to provide home repairs year-round, we give community revitalization partners (sponsors) the opportunity to participate in our Partner Build Program. These projects occur throughout the year and are often of a limited scope, making them ideal for smaller volunteer teams and those that are not available during Fall Fix-Up Day or National Rebuilding Day.



Community Revitalization Partnership Levels

City Rebuilder Partner: \$20,000 or greater

Benefits include, but are not limited to:

Branding & Recognition

- ❖ Premium placement of company logo/name on volunteer t-shirts and at events
- ❖ Recognition at designated project site(s) and in press releases, annual report, social media and website
- ❖ Speaking opportunities at all events

Employee Engagement

- ❖ Opportunity to adopt **up to four** houses/community spaces for multiple volunteers
- ❖ Opportunity for up to 20 employees to participate in the 2018 Run2Rebuild Richmond 5K event; date TBA

Consumer Engagement

- ❖ Opportunity to distribute company products/information to volunteers and community members at all project locations

Neighborhood Rebuilder Partner: \$10,000-\$19,999 range

Benefits include, but are not limited to:

Branding & Recognition

- ❖ Placement of company logo/name on volunteer t-shirts
- ❖ Recognition at designated project site(s) and in press releases, annual report, social media and website

Employee Engagement

- ❖ Opportunity to adopt **up to three** houses/community spaces for multiple volunteers
- ❖ Opportunity for up to 15 employees to participate in the 2018 Run2Rebuild Richmond 5K event; date TBA

Block Rebuilder Partner: \$6,000-\$9,999 range

Benefits include, but are not limited to:

Branding & Recognition

- ❖ Recognition at designated project site(s) and in annual report, social media and website

Employee Engagement

- ❖ Opportunity to adopt **up to two** houses/community spaces for multiple volunteers
- ❖ Opportunity for up to 10 employees to participate in the 2018 Run2Rebuild Richmond 5K event; date TBA

Home Rebuilder Partner: \$3,000-\$5,999 range

Benefits include, but are not limited to:

Branding & Recognition

- ❖ Recognition at designated project site and in annual report, social media and website

Employee Engagement

- ❖ Opportunity to adopt **one** house/community space for multiple volunteers
- ❖ Opportunity for up to 6 employees to participate in the 2018 Run2Rebuild Richmond 5K event; date TBA

Good Neighbor Partner: \$1,500-\$2,999 range

Benefits include, but are not limited to:

Branding & Recognition

- ❖ Recognition at shared project site(s) and in annual report, social media accounts and website

Employee Engagement

- ❖ Opportunity to **collaborate with another partner** to adopt **one** house/community space for multiple volunteers
- ❖ Opportunity for up to 4 employees to participate in the 2018 Run2Rebuild Richmond 5K event; date TBA

Helping Hand Partner: \$500-\$1,499 range

For smaller churches, non-profit organizations and community/military groups that are located in the Tri-Cities area*

Benefits include, but are not limited to:

Branding & Recognition

- ❖ Recognition at designated project site(s) and in annual report, social media accounts and website

Employee Engagement

- ❖ Opportunity to adopt **one** house/community space for multiple volunteers (up to 20)
- ❖ Opportunity for up to 4 employees to participate in the 2018 Run2Rebuild Richmond 5K event; date TBA

All monetary funds will contribute to the support of the organization's administrative overhead costs in addition to the direct costs associated with rebuilding projects.

2016/2017 Community Revitalization Partners

CITY REBUILDER

Journey Christian Church
Virginia Nonprofit Housing Coalition

NEIGHBORHOOD REBUILDER

Capital One
Dominion Foundation
Dupont USA
Nationwide Insurance Foundation
UPS Freight

BLOCK REBUILDER

ColonialWebb
Reveille United Methodist Church
River Road United Methodist Church
Technical Foundations
Virginia Housing Development
Authority

HOME REBUILDER

Community Preservation and
Development Corporation
DPR Construction
Genesis Properties
Home Depot Foundation
McGuireWoods, LLP
Mount Vernon Baptist Church
NARI /Gayton Baptist Church
River Road Presbyterian Church
Rotary Club of South Richmond
SnagAJob
Schnabel Engineering
Tredegar Corporation
West End Assembly of God
WestRock

GOOD NEIGHBOR

AARP Virginia State Office
All Saints Episcopal Church
*CarMax
Four Mile Creek Baptist Church
Impact Makers
St. John's Episcopal Church
St. Mary's Episcopal Church
St. Paul's Episcopal Church
St. Stephen's Episcopal Church
TowneBank
Wells Fargo Foundation
WTVR

(*) – denotes new team

Community Revitalization Partnership Commitment 2018

My organization is pleased to join other community revitalization partners of Rebuilding Together Richmond by committing to the following sponsorship level:

City Rebuilder (\$20,000+) \$ _____ Neighborhood Rebuilder (\$10,000-\$19,999) \$ _____

Block Rebuilder (\$6,000-\$9,999) \$ _____ Home Rebuilder (\$3,000-\$5,999) \$ _____

Good Neighbor (\$1,500-\$2,999) \$ _____ Helping Hand Partner (\$500-\$1,499) \$ _____

(For all levels of partnership that are adopting a house/community space)

_____ We would like to participate in National Rebuilding Day in Richmond, VA (April 2018).

_____ We would like to participate in Fall Fix-Up Day in Petersburg, VA (October 2018).

_____ We would like to participate during another time of the year (Partner Build).

We have fully read and understand the partnership guidelines, partnership levels and agree to the following terms of commitment:

- We will provide 15-20 people to serve as a volunteer team (per house/community space) and will inform RTR of anticipated skill level of volunteers.
- We will provide a capable team leader to serve as our team captain to attend meetings, organize our volunteers, manage relationships and provide lunch/water at the project site(s).

Team Captain Name: _____ Email: _____

Office Phone Number: _____ Cell Phone Number: _____

Checks should be made payable to Rebuilding Together of Richmond

Rebuilding Together Richmond

406 W. Franklin Street, Suite B | Richmond, Virginia 23220

Phone: (804) 447-3841 | Email: marykay@rebuildingtogetherrichmond.org

REBUILDING TOGETHER OF RICHMOND | Federal Tax ID Number: 54-1652359

Form Completed By: _____ Organization: _____

Organization Address: _____

Office Phone: _____ E-mail: _____

Signature: _____ Date: _____