

October 21, 2016

Dear Generous Partner,

On behalf of Rebuilding Together Richmond (RTR), I would like to thank you for your interest in being a community revitalization partner with us. Your organization's support would assist in keeping low-income homeowners warm, safe and dry in their homes.

We have officially consolidated operations with the Tri-Cities affiliate and had our first **Fall Fix-Up Day** earlier this month in the City of Hopewell. Similar to our National Rebuilding Day model, we recruited volunteer teams to provide repairs to homes and community spaces in need. On **Sunday, November 6** we will hold the **Fall Fixin's Annual Benefit Auction** with the goal to raise \$35,000 in additional funding to aid in strengthening our capacity while expanding our geographic territory in the Tri-Cities.

We are eager to announce **Saturday, April 22, 2017** as our **25th Annual National Rebuilding Day!** Our target service area includes the east **Brookland Park Boulevard** neighborhoods on the north side of Richmond. We hope to bring together nearly 1,000 volunteers from corporations, community organizations and civic groups to participate in making homes safer and healthier for homeowners and families.

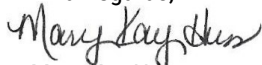
We need your support and engagement to continue transforming the lives of low-income homeowners and individuals in the Greater Richmond region. Since 1993, we have aided in the revitalization of over 40 neighborhoods in Richmond and the Tri-Cities by impacting close to 1,900 residents and hundreds of neighbors by repairing homes and community space facilities.

By investing in Rebuilding Together Richmond you join a network of community revitalization allies that are committed to preserving affordable homeownership and making a difference in our communities. You will have the opportunity to participate in our two signature rebuilding days, coordinate an individual build project day, provide support for our major fundraising event and assist with other programming and initiatives throughout the year. In return, you will gain favorable publicity and exposure while positively impacting low-income homeowners as well as improving the aging housing stock in Richmond and the Tri-Cities.

We ask that you consider the accompanying partnership materials enclosed. We can best plan for your participation if we receive your commitment before **Friday, December 2, 2016**.

Thank you again for your support.

Kind Regards,



Mary Kay Huss
Executive Director
Rebuilding Together Richmond





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Community Revitalization Partnership Investment Opportunities and Guidelines 2017

Serving Richmond & the Tri-Cities

Investment Opportunities

2017 National Rebuilding Day and 2017 Fall Fix-Up Day

National Rebuilding Day annually unites the largest nationwide group of volunteers from all walks of life to revitalize communities by rehabilitating homes and community space facilities. Each project site comes with its unique history and work scope. Once deployed, we do everything from yard cleanup and painting to skilled trade repairs and home safety improvements. In addition to National Rebuilding Day, we've created the annual Fall Fix-Up Day dedicated to serving homeowners in the Tri-Cities.

We are committed to providing a positive experience for everyone involved. Partners that choose to "adopt" a house/ community space during a signature build day will serve as the volunteer team to provide the repairs. The team will select a captain to recruit and manage volunteers, regularly attend meetings and procure project materials. In return, we will identify an appropriate project based on team's skill level, train and support the captain and provide construction resources and skilled labor as needed. While it is common for our partners to provide project volunteers it is not mandatory— we can layer your funding with other partner support to ensure the highest level of impact provided.

Partner Build Program

In an effort to provide home and safety repairs year-round, we provide partnering organizations the opportunity to participate in our Partner Build Program. These projects occur at times other than our two signature build days and are typically of a limited scope, making them ideal for smaller volunteer teams and those with less funding.

Fall Fixin's Annual Benefit Auction

Initiated by the former Tri-Cities affiliate, Fall Fixin's has grown to become a "must-attend" affair with scores of community, small business and corporate leaders in attendance. Patrons bid on live and silent auction items as well as enjoy food, fun and fellowship—all to support our mission and vision. The majority of the proceeds will support the annual Fall Fix-Up Day and related expenses throughout the year.

Together we transform the lives of low-income homeowners by improving the safety and health of their homes and revitalizing our communities.

Community Revitalization Partnership Levels 2017

City Rebuilder Partner: \$20,000 or greater

Benefits include, but are not limited to:

Branding & Recognition

- Premier placement of company logo on over 1,200 National Rebuilding Day **and** Fall Fix-Up Volunteer T-Shirts
- Premium placement of company logo or name at all events; e.g. Fall Fixin's Annual Benefit Auction
- Recognition signage in front of **all** of the signature build day headquarters and all community spaces
- Individual recognition on social networks
- Acknowledgement in press releases, interviews and correspondence with media
- Acknowledgement in annual report, website and post-event reception
- Speaking opportunities at all events

Employee Engagement

- Opportunity to adopt **up to three** houses/community spaces during National Rebuilding Day or Fall Fix-Up Day for multiple employees

Consumer Engagement

- Opportunity to distribute company products/information to volunteers and community members at all project locations

Neighborhood Rebuilder Partner: \$10,000

Benefits include, but are not limited to:

Branding & Recognition

- Placement of company logo on National Rebuilding Day **or** Fall Fix-Up T-Shirts and events
- Recognition signage in front of **one** of the signature build day headquarters
- Group recognition on social networks
- Acknowledgement in press releases
- Acknowledgement in annual report, website and post-event reception

Employee Engagement

- Opportunity to adopt **up to two** houses/community spaces during National Rebuilding Day or Fall Fix-Up Day for multiple employees

Block Rebuilder Partner: \$6,000

Benefits include, but are not limited to:

Branding & Recognition

- Recognition signage at designated project site(s)
- Group recognition on social networks
- Acknowledgement in annual report, website and post-event reception

Employee Engagement

- Opportunity to adopt **up to two** houses/community spaces during National Rebuilding Day or Fall Fix-Up Day for multiple employees

Community Revitalization Partnership Levels 2017

Home Rebuilder Partner: \$3,000

Benefits include, but are not limited to:

Branding & Recognition

- Recognition signage at designated project site(s)
- Group recognition on social networks
- Acknowledgement in annual report, website and post-event reception

Employee Engagement

- Opportunity to adopt **one** house/community space during National Rebuilding Day or Fall Fix-Up Day for multiple employees

Good Neighbor Partner: \$1,500

Benefits include, but are not limited to:

Branding & Recognition

- Recognition signage in front of shared project site(s)
- Group recognition on social networks
- Acknowledgement in annual report, website and post-event reception

Employee Engagement

- Opportunity to collaborate with another partner to adopt a house/community space during National Rebuilding Day or Fall Fix-Up Day for multiple employees

All monetary funds will contribute to the support of the organization's administrative overhead costs in addition to the direct costs associated with the home improvements.



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Community Revitalization Partnership Commitment 2017

My organization is pleased to join other community revitalization partners of Rebuilding Together Richmond by making the following pledge:

City Rebuilder (\$20,000+) \$ _____ Neighborhood Rebuilder (\$10,000) \$ _____
Block Rebuilder (\$6,000) \$ _____ Home Rebuilder (\$3,000) \$ _____
Good Neighbor (\$1,500) \$ _____

(For all levels of partnership that are adopting a house/community space)

We have fully read and understand the partnership guidelines, partnership levels and agree to the following terms of commitment:

- ⇒ We will provide 15-20 people to serve as a volunteer team (per house/community space) and will inform RTR of anticipated skill level of volunteers
- ⇒ We will provide a capable team leader to serve as our team captain to attend meetings, organize our volunteers, manage relationships and provide lunch/water at the project site(s)

Team Captain Name: _____ Email: _____

Office Phone Number: _____ Cell Phone Number: _____

(For all levels of partnership)

_____ Contribution is enclosed _____ Contribution will be sent by 12/2/16
Invoices for financial contributions are available upon request. Would you like an invoice? (y/n) _____

_____ **(Please check)** You may list our organization as a Rebuilding Together of Richmond partner.

Checks should be made payable to Rebuilding Together of Richmond

Rebuilding Together Richmond

406 W. Franklin Street, Suite B | Richmond, Virginia 23220
Phone: (804) 447-3841 | Email: marykay@rebuildingtogetherrichmond.org
REBUILDING TOGETHER OF RICHMOND Federal Tax ID Number: 54-1652359

Form completed by: _____ Organization: _____

Organization Address: _____

Office Phone: _____ E-mail: _____

Signature: _____ Date: _____

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2016 National Rebuilding Day

Participant List

NEIGHBORHOOD REBUILDER

Altria Companies Employee
Community Fund
Capital One
Dominion Foundation
Journey Christian Church
*Lowe's
Nationwide Insurance Foundation

BLOCK REBUILDER

Bon Secours Richmond Health
System
Christ Church Episcopal
ColonialWebb
DuPont
*Genworth Financial
IFMA Richmond Chapter
McGuireWoods LLP
Reveille United Methodist Church
River Road United Methodist Church
Virginia Housing Development
Authority
*WestRock

HOME REBUILDER

DPR Construction
Genesis Properties
*Mount Vernon Baptist Church
NARI – Central Virginia
Rotary Club of South Richmond
St. Stephen's Episcopal Church
Tredegar Corporation
Virginia Community Development
Corporation

GOOD NEIGHBOR

All Saints Episcopal Church
*Bonitz Flooring Group
*Brothers and Sisters Combined
Professional Firefighters
Four Mile Creek Baptist Church
*Impact Makers
St. John's Episcopal Church
St. Mary's Episcopal Church
SnagAJob
TowneBank
Wells Fargo Foundation
WTVR

PARTNER BUILD TEAMS

St. Christopher's Class of 1964
Philip Morris
Short Pump Rotary Club
Schnabel Engineering

**- Denotes new partner*

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